IN THE CLAIMS:

1.(Original) A method of inhibiting amyloid plaque formation in a cell population comprising contacting said cell population with an effective amount of a compound selected from:

(S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-phenethyl-3,4-dihydro-2H-naphthalen-1-one;

6-[2-(1H-Imidazol-4-yl)-ethoxy]-3,4-dihydro-2H-naphthalen-1-one;

E-(+/-)6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-2-thiophen-2-ylmethylene-3, 4, dihydro-2H-naphthalen-1-one;

6-[1-(4-Chloro-phenyl)-2-imidazol-1-yl-ethoxy]-3,4,-dihydro-2H-napththalen-1-one racemic;

(R) 6-(2-Imidzazol-1-yl-1-phenyl-ethoxy)-3,4-dihydro-2H-naphthalen-1-one; 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-4-phenyl-3,4-dihydro-2H-naphthalen-1-one racemic;

6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-isopropoxymethyl-3,4-dihydro-2H-naphthalen-1-one;

- (S) 6-(2-Imidazol-1-y1-1-phenyl-ethoxy)-5-phenylaminomethyl-3,4-dihydro-2H-naphthalen-1-one;
- (S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-[2-(4-fluorophenyl)ethyl]-3,4-dihydro-2H-naphthalen-1-one;
- (S) 5-Benzenesulfonylmethyl-6-(2-imidazol-1-yl-1-phenyl-ethoxy)-3,4-dihydro-2H-naphthalen-1-one;
- (S) 6-(2-Imidazol-1-yl-1-phenyl-ethylsulfanyl)-5-phenethyl-3,4-dihydro-2H-naphthanlen-1-one;

(S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-(2-pyridin-2-yl-ethyl)-3,4-dihydro-2H-naphthalen-1-one;

6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-(2-pyridin-4-yl-ethyl)-3,4-dihydro-2H-naphthalen-1-one;

4-(5-Oxo-1-phenethyl-5,6,7,8-tetrahydro-naphthalen-2-yloxy)-4-phenyl-butyric acid;

6-[2-(3-Benzyl-3H-imidazol-4-yl)-ethoxy]-5-phenethyl-3,4-dihydro-2H-naphthalen-1-one; trifluoro-acetate;

- (S) [1-{(4-Benzyloxy-benzyl)-[(2-methyl-2-phenyl-propylcarbamoyl)-methyl]-carbamoyl}-2-(3H-imidazol-4-yl)-ethyl]-carbamic acid benzyl ester;
- (S) [2-(1H-Imidazol-4-yl)-1-((4-methyl-benzyl)-{[(1-phenyl-cyclobutylmethyl)-carbamoyl]-methyl}-carbamoyl)-ethyl]-carbamic acid benzyl ester;

1-Methyl-4-(3-chlorophenyl)-6-[(4-chlorophenyl)-(1-methylimidazol-5-yl)aminomethyl]-2,3-dihydroquinolin-2-one; and

- $(S) \ [1-\{(4-Benzyloxy-benzyl)-[(2-benzyloxy-ethylcarbamoyl)-methyl]-\\ carbamoyl\}-2-(1H-imidazol-4-yl)ethyl]-carbamic acid benzyl ester.$
- 2.(Original) The method of Claim 1, wherein the compound administered is

 (S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-phenethyl-3,4-dihydro-2H-naphthalen1-one.
- 3.(Original) The method of Claim 1, where said cell is in culture.
- 4.(Original) The method of Claim 1, wherein said cell population is in an animal.

- 5.(Original) The method of Claim 1, wherein said cell is a brain cell, a pancreatic cell, a kidney cell, a cardiac cell, a neuronal cell, or a thyroid cell.
- 6.(Original) A method for inhibiting amyloidosis in a patient comprising administering to said patient an amount effective to inhibit plaque formation of a compound selected from
- (S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-phenethyl-3,4-dihydro-2H-naphthalen-1-one;

6-[2-(1H-Imidazol-4-yl)-ethoxy]-3,4-dihydro-2H-naphthalen-1-one;

E-(+/-)6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-2-thiophen-2-ylmethylene-3,4,- dihydro-2H-naphthalen-1-one;

6-[1-(4-Chloro-phenyl)-2-imidazol-1-yl-ethoxy]-3,4,-dihydro-2H-napththalen-1-one racemic;

(R) 6-(2-Imidzazol-1-yl-1-phenyl-ethoxy)-3,4-dihydro-2H-naphthalen-1-one; 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-4-phenyl-3,4-dihydro-2H-naphthalen-1-one racemic;

6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-isopropoxymethyl-3,4-dihydro-2H-naphthalen-1-one;

- (S) 6-(2-lmidazol-1-y1-1-phenyl-ethoxy)-5-phenylaminomethyl-3,4-dihydro-2H-naphthalen-1-one;
- (S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-[2-(4-fluorophenyl)ethyl]-3,4-dihydro-2H-naphthalen-1-one;
- (S) 5-Benzenesulfonylmethyl-6-(2-imidazol-1-yl-1-phenyl-ethoxy)-3,4-dihydro-2H-naphthalen-1-one;

- (S) 6-(2-Imidazol-1-yl-1-phenyl-ethylsulfanyl)-5-phenethyl-3,4-dihydro-2H-naphthanlen-1-one;
- (S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-(2-pyridin-2-yl-ethyl)-3,4-dihydro-2H-naphthalen-1-one;

6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-(2-pyridin-4-yl-ethyl)-3,4-dihydro-2H-naphthalen-1-one;

4-(5-Oxo-1-phenethyl-5,6,7,8-tetrahydro-naphthalen-2-yloxy)-4-phenyl-butyric acid;

6-[2-(3-Benzyl-3H-imidazol-4-yl)-ethoxy]-5-phenethyl-3,4-dihydro-2H-naphthalen-1-one; trifluoro-acetate;

- (S) [1-{(4-Benzyloxy-benzyl)-[(2-methyl-2-phenyl-propylcarbamoyl)-methyl]-carbamoyl}-2-(3H-imidazol-4-yl)-ethyl]-carbamic acid benzyl ester;
- (S) [2-(1H-Imidazol-4-yl)-1-((4-methyl-benzyl)-{[(1-phenyl-cyclobutylmethyl)-carbamoyl]-methyl}-carbamoyl]-ethyl]-carbamic acid benzyl ester;

1-Methyl-4-(3-chlorophenyl)-6-[(4-chlorophenyl)-(1-methylimidazol-5-yl)aminomethyl]-2,3-dihydroquinolin-2-one; and

 $(S) \ [1-\{(4-Benzyloxy-benzyl)-[(2-benzyloxy-ethylcarbamoyl)-methyl]-\\ carbamoyl\}-2-(1H-imidazol-4-yl)ethyl]-carbamic acid benzyl ester.$

7.(Original) The method of Claim 6, wherein said amyloidosis is associated with Alzheimer's disease.

8.(Original) A method of treating Alzheimer's disease comprising administering to a patient in need of treatment an effective amount of

(S) 6-(2-Imidazol-1-yl-1-phenyl-ethoxy)-5-phenethyl-3,4-dihydro-2H-naphthalen-1-one.